



"I strongly recommend to other women to explore this experience"

PATRICIA BLACK, PRESIDENT,
ASSOCIATION OF IRISH WOMEN IN FRANCE

INSPIRING WOMEN LEADERS: WHY USE THE SHOES PROGRAMME?

This concept was developed to work with successful women who wish to move to the next level in their career or business. It is for women who know they are potentially able to make a significant contribution to business but for some reason are not succeeding. When they finish this programme they will be ready to step forward and wear and 'shoes' they want; go anywhere they want; start their own business; get a promotion or become a Director of a company.

The programme facilitates participants to explore their life ambition, stated as their BIG AUDACIOUS AIM and a variety of creative thinking techniques are used. They move through four stages to clarify their aim, create a plan to achieve it, learn how to communicate it and present it in public and create a personal image to enhance it.

THIS PROGRAMME IS FOR YOU IF:

- You are planning to move into a leadership position
- You would like to move to the next level in your career
- You know that you could lead your group if you could only get out of your own way
- You have a lot to offer but no one notices and asks you for input
- You are fed up being a support player and want to step up to lead
- You realise that your communication style needs to become more effective

TRAINER PROFILE

If you come to sit and listen to Veronica Canning, you've come to the wrong place. Veronica doesn't merely 'talk at' you - instead, she'll challenge you to deeply and fundamentally reassess what you want from your personal and professional lives. And no better woman to challenge you than Veronica Canning. Apart from being author of several best-selling books, she is one of Ireland's most sought-after business mentors and a leading international speaker.

Veronica is not an academic. Rather, her wisdom is distilled from over thirty years of practical experience in posts such as Head of Projects with Trocaire, Secretary General of the Red Cross Society and CEO of the Arthritis Foundation of Ireland. She has worked in all four corners of the globe. She has helped thousands of women to define their true goals and ambitions, then provided the roadmap and the skill set to achieve them. She is a genuinely inspirational and motivational communicator and will very shortly leave you rethinking some of the major assumptions you've made about your life.

The following is a list of relevant dates for current programmes.

These are available to book now on a first come first served basis.

Spring 2008 Schedule of Programmes

15th May
22nd May
5th June
13th June

Venue

Academy For
Leaders
19 Lower Trees
Road
Mount Merrion
County Dublin





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BOOKING FORM

The Dublin Business Women's (DBW) Skillnet is a State approved training network designed to deliver quality training to businesses at a significantly reduced cost. The network, which is enterprise led, develops and delivers tailored, subsidised, training programmes for women in business.

When participants complete this programme they will be ready to step forward and wear any "shoes" they want - to go anywhere they want: high office, start their own business, get a promotion or become a Director of a company.

Shoes Programme (4 x 1 day course)

<i>Dates</i>	<i>Time</i>	<i>Cost</i>
15 th May	9.30am – 4.00pm	€375
22 nd May	9.30am – 4.00pm	
5 th June	9.30am – 4.00pm	
13 th June	9.30am – 4.00pm	

Course fees include tuition, resource materials, shoeism cards, tea/coffee/lunch.
One weeks notice required for cancellation refund

Please complete and return to

Rene Synnott, Dublin Business Women's Skillnet

Bolbrook Enterprise Centre, Avonmore Road, Tallaght, Dublin 24

Cheque Enclosed

Invoice my Company

Name: _____

Company: _____

Position: _____

Address: _____

Tel: _____

Email: _____

Dublin Business Women's Skillnet Tel: 01 4145700 Fax: 01 4145799 Email: rene@dbws.ie Web: www.dbws.ie